

11 Dec 2024

Deepfake videos promoting diabetes supplements

Diabetes Victoria is aware of fake videos on social media that show diabetes experts promoting a diabetes supplement.

The videos show experts from The Baker Heart and Diabetes Institute encouraging people to use the supplement as an alternative diabetes treatment.

These videos were created using AI technology, without the permission of the diabetes experts portrayed.

This fake advertising is not supported or endorsed by The Institute or by Diabetes Victoria.

Before making any changes to your diabetes management, we always encourage you to speak with a member of your diabetes healthcare team.

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